

CORPUS CHRISTI
HISPANIC CHAMBER
OF COMMERCE



2010

MEMBERSHIP DIRECTORY
and
BUYER'S GUIDE

ADVERTISING
RATES



GENERAL INFORMATION

Membership Directory and Buyer's Guide

The Membership Directory and Buyer's Guide is designed to promote and enhance the image of our community while highlighting the member businesses that make up the Corpus Christi Hispanic Chamber of Commerce (CCHCC). One of the Chamber's primary goals are to encourage the community in general, new residents and visitors to patronize those businesses that are a part of our Chamber and support our local business community. The Membership Directory and Buyer's Guide is extremely valuable not only for our members but to all consumers within the Coastal Bend Region.

Advertising in the Membership Directory and Buyer's Guide is the best way to reach the Corpus Christi business community. Your message becomes even more powerful as a strategy to reach your current and future customers when you support our local chamber. Not only are you seen as an advertiser you are also recognized as a supporter and contributor committed to the mission of moving our community forward.

Targeted Mail & Distribution

The Membership Directory and Buyer's Guide is mailed directly to the offices of all voting members of the CCHCC.

Advertising Guidelines

The CCHCC reserves the right to reject or revise any advertising copy for any reason deemed inappropriate. In all cases, the advertiser assumes liability for the content of all advertising copy printed and agrees to hold the CCHCC blameless of all claims arising therefrom.

Acceptance

Forwarding of any order is construed as acceptance of all rates and conditions under which advertising space is at time sold by the CCHCC.

Error Responsibility

The CCHCC cannot assume responsibility for errors in advertisements unless we fail to correct errors clearly communicated by the advertiser.

Advertiser Responsibility

Advertiser and/or advertising agency will assume liability for all content, including text and illustrations, and also assume responsibility for any claim arising therefrom made against the CCHCC.

Ad Position

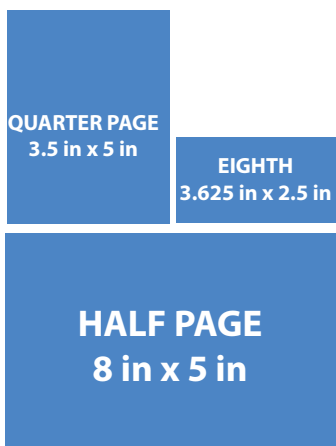
The CCHCC will attempt to honor all position requests, but cannot guarantee that your ad will be on a particular page unless a premium has been paid to secure that position.



ADVERTISING RATES



FULL PAGE
7.5 in x 10 in



QUARTER PAGE
3.5 in x 5 in

EIGHTH
3.625 in x 2.5 in

HALF PAGE
8 in x 5 in



BACK and INSIDE COVER
8.5 in x 11 in

Advertising Rates

Rate

Size

Back Cover (Color Full Bleed)	\$3,000	8.5 x 11
Inside Front Cover (Color)	\$2,500	7.5 x 10
Inside Back Cover (Color)	\$2,000	7.5 x 10
Full Page (Color)	\$1,600	7.5 x 10
Half Page (Color)	\$ 800	8 x 5
Quarter Page (Color)	\$ 525	3.5 x 5
Eighth Page (Color)	\$ 300	3.625 x 2.5

AD FILE REQUIREMENTS

The CCHCC accepts ads in the following formats:

- EPS (with fonts outlined or converted to artwork)
- PDF (with all fonts imbedded)

- JPEG (300 dpi resolution)
- Artwork must be saved and placed in CMYK mode to insure quality

All ads must be submitted to CCHCC no later than 12/18/09 if to be included in 2010 Membership Directory and Buyers Guide. Ads must be camera ready.

INNOVATIVE ADVERTISING SOLUTIONS

- Back Cover - \$3000
- Inside Front Cover - \$2,500
- Inside Back Cover - \$2,000
- Full Page - \$1,600
- Half Page - \$800
- Quarter Page - \$ 525
- Eighth Page - \$300

DEADLINE FOR AD SUBMISSION IS DECEMBER 18, 2009

CONTACT: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

CHARGE MY CARD/PLEASE CIRCLE ONE: MASTERCARD VISA AMERICAN EXPRESS

CARD NUMBER: _____ EXP. DATE: _____

PRINT NAME: _____

SIGNATURE: _____

MAKE MONEY ORDER OR
CHECK PAYABLE TO:

CORPUS CHRISTI HISPANIC CHAMBER OF COMMERCE
615 N. UPPER BROADWAY SUITE 410, CORPUS CHRISTI, TEXAS



FAX COMPLETED SALES FORM TO (361) 888-9473